For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION © GW



KDKA-TV

1201-544480

Invoice Num:

Page 1 of 6

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-57136

Contract Dates: 10/29/2012-11/04/2012

Customer Order:

Linked Order:

CPE:

(R) CONGRESS - REVISED WEEK 10/24-11/4 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	11/11/2012		
Billing Cycle:	Weekly	PAY BY	12/11/2012
Billing Period:	10/29/2012-11/11/2012	PAIDI	Net 30 days

uy	Flight									Total	
ine	Description				Buy Line Dates		МT	WTFSS	Dur	Spots	Rate
1	THIS MORNING 5-6AM			10/29/2012-11/02/2012		MT	WTF	30	3	360.00	
Weel	k Of			MTWTFSS	Spots Pe	r Week		Rate			
10/29	9/2012-11/04/201	2		$MTWTF\dots$		3		360.00			
<u>Air D</u>	ate <u>D</u>	<u>ay</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
10/30	0/2012 T	u	05:17:03 AM		TVGENKR1275H		30	360.00			
11/01	1/2012 T	h	05:44:02 AM		TVGENROTH1215H		30	360.00			
11/02	2/2012 F	r	05:14:15 AM		TVGENROTH1215H		30	360.00		The same of	
2	THIS MORN	NG 6	6-7AM		10/29/2012-11/02/2012		мт	WTF	30	3	720.00
								5 .			
Weel		_		MTWTFSS	Spots Pe			Rate			
10/29	9/2012-11/04/201	2		MTWTF		3	-	720.00			
Air D	ate <u>D</u>	<u>ay</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
10/29	9/2012 M	0	06:26:27 AM		TVGENROTH12WTH	10	30	720.00			
10/31	1/2012 W	/e	06:09:27 AM		TVGENKR1275H		30	720.00			
11/01	1/2012 T	h	06:56:30 AM		TVGENROTH1215H		30	720.00			
3	THE EARLY	SHO	W		10/29/2012-11/02/2012		МТ	WTF	30	4	450.00
							1000				
Weel		_		MTWTFSS	Spots Pe			Rate			
10/29	9/2012-11/04/201	2		MTWTF		4		450.00			
Air D	ate D	<u>ay</u>	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>
	9/2012 M	0	08:47:24 AM		TVGENKR1275H		30	450.00			
		u	08:14:17 AM		TVGENROTH12WTH		30	450.00			
	0/2012 T				TVGENROTH1215H		30	450.00			
10/29 10/30	0/2012 T 1/2012 T	h	08:27:14 AM					450.00			

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION STATIONS



KDKA-TV

1201-544480

Invoice Num:

INVOICE

Page 2 of 6

Account Exec:

Office:

Brian Butz-1 KDKA-TV

1201-57136

10/29/2012-11/04/2012 **Contract Dates:**

Contract Num: **Customer Order:**

Linked Order:

CPE:

(R) CONGRESS - REVISED WEEK 10/24-11/4 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

Buy	Flight									Total		
Line	Descrip	otion			Buy Line Dates		MT	WTFSS	Dur	Spots	Rate	
4	PRICE	IS RIGH	Γ		10/29/2012-11/02/201	2	MT	WTF	30	2	675.00	
We	ek Of			MTWTFS	<u>s</u> _s	pots Per Week		Rate_				
10/2	29/2012-11/0	4/2012		MTWTF		2		675.00				
Air	Date	Day	<u>Air Time</u>	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks	
	/01/2012	Th	10:59:25 AM	<u> </u>	TVGENROTH1215H		30	675.00	<u> </u>		romano	
	02/2012	Fr	10:58:55 AM		TVGENROTH1215H		30	675.00				
5	1 NOON	NEWS			10/29/2012-11/02/201	2	MT	W T F	30	3	720.00	
	NOON	INLVVO			10/29/2012-11/02/201	2	IVI I	VV 11	30	3	720.00	
We	ek Of			MTWTFS	<u>s</u> _s	pots Per Week		Rate_		1		
10/2	 /29/2012-11/0	4/2012		MTWTF		3		720.00				
۸:-	Data	Day	Air Times	M/C For	Motorial		Dur	Data	Dobit	Crodit	Domorko	
	<u>Date</u> /29/2012	<u>Day</u> Mo	<u>Air Time</u> 12:29:30 PM	M/G For	Material TVGENROTH12WTH		<u>Dur</u> 30	Rate 720.00	Debit	Credit	<u>Remarks</u>	
					TVGENROTH12WTH				- 10			
	01/2012	Th	12:11:39 PM				30	720.00				
11/0	02/2012	Fr	12:10:54 PM		TVGENROTH1215H		30	720.00				
6	DR. PH	IL			10/29/2012-11/02/201	2	MT	WTF	30	1	500.00	
	ek Of			MTWTFS	F . All All	pots Per Week	1000	Rate				
10/2	/29/2012-11/0	14/2012		MTWTF		1		500.00				
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/2	29/2012	Мо	03:49:25 PM		TVGENKR1275H		30	500.00				
7	430-5PI	M NEWS			10/29/2012-11/02/201	2	МТ	WTF	30	3	720.00	
We	eek Of			MTWTFS	s s	pots Per Week		Rate				
	<u>/301/31</u> /29/2012-11/0	14/2012		MTWTF		3	720.00					
				1V1 1 VV 1 1		3						
	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/2	29/2012	Мо	04:43:18 PM		TVGENROTH12WTH		30	720.00				
10/3	30/2012	Tu	04:54:34 PM		TVGENKR1275H		30	720.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 3 of 6

12/11/2012

Net 30 days

Account Exec:

Office: KDKA-TV Contract Num: 1201-57136

10/29/2012-11/04/2012 **Contract Dates:**

Brian Butz-1

Customer Order:

Linked Order:

CPE:

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

(R) CONGRESS - REVISED WEEK 10/24-11/4 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544480 Invoice Date: 11/11/2012

Billing Cycle: Weekly

10/29/2012-11/11/2012 **Billing Period:**

Buy	Flight							Total		
Line	Description			Buy Line Dates	мт	WTFSS	Dur	Spots	Rate	
Α	ir Date D	ay <u>Air Time</u>	M/G For	<u>Material</u>	Dur	Rate	Debit	Credit	Remarks	
1	1/01/2012 T	04:44:10 PM		TVGENROTH1215H	30	720.00				
8	530-6PM NE	VS		10/29/2012-11/02/2012	МТ	WTF	30	2	1,050.00	
W	Veek Of		MTWTFSS	Spots Per Week		Rate				
10	0/29/2012-11/04/201	2	MTWTF	2		1,050.00				
A	<u>ir Date</u> <u>D</u>	ay Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	Remarks	
10	0/29/2012 M	05:42:03 PM		TVGENKR1275H	30	1,050.00		a W		
10	0/30/2012 T	05:55:54 PM		TVGENROTH12WTH	30	1,050.00			N.	
9	M-F 6PM NE	VS		10/29/2012-11/02/2012	МТ	WTF	30	2	1,080.00	
14			M T W T F O C	0 1 D W 1						
	Veek Of	•	MTWTFSS	<u> </u>	100	Rate		1		
10	0/29/2012-11/04/201	2	MTWTF	2		1,080.00				
<u>A</u>	<u>ir Date</u> <u>D</u>	ay <u>Air Time</u>	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	Remarks	
10	0/29/2012 M	06:28:54 PM		TVGENROTH12WTH	30	1,080.00				
				TVGENKR1275H	30	1,080.00				
10	0/30/2012 T	06:26:58 PM		I VGENKK 1275H		100				
10	0/30/2012 T M-F 630PM I			10/29/2012-11/02/2012		WTF	30	2	1,080.00	
10	M-F 630PM I			10/29/2012-11/02/2012			30	2	1,080.00	
10			MTWTFSS	10/29/2012-11/02/2012 Spots Per Week		<u>Rate</u>	30	2	1,080.00	
10 <u>W</u>	M-F 630PM I	EWS	MTWTFSS	10/29/2012-11/02/2012			30	2	1,080.00	
10 <u>W</u>	M-F 630PM I Veek Of 0/29/2012-11/04/201	EWS	100	10/29/2012-11/02/2012 Spots Per Week		<u>Rate</u>	30	2	1,080.00 Remarks	
10 <u>W</u> 10	M-F 630PM I Veek Of 0/29/2012-11/04/201 ir Date D	EWS	MTWTF	10/29/2012-11/02/2012 Spots Per Week 2	МТ	Rate 1,080.00			·	

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION © GW



KDKA-TV

1201-544480

Invoice Num:

INVOICE

Page 4 of 6

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-57136 10/29/2012-11/04/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

In Account STRATEGIC MEDIA PLACEMENT(146318)

ROTHFUS FOR CONGRESS(256839)

1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

(R) CONGRESS - REVISED WEEK 10/24-11/4 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

uy	Flight									Total		
ine	Descrip	tion			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate	
11	11PM N	EWS			10/29/2012-11/04/201	12	MTV	WTFSS	30	2	2,250.00	
	Week Of			MTWTFS	<u>s</u> _ <u>s</u>	Spots Per Week	=	Rate				
	10/29/2012-11/0	4/2012		MTWTFS	S	2		2,250.00				
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/29/2012	-	11:26:05 PM		TVGENROTH12WTH		30	2,250.00		·		
	11/01/2012	Th	11:24:20 PM		TVGENROTH1215H		30	2,250.00				
12	11:35P-	12:37A -	LETTERMAN		10/29/2012-11/02/201	12	M T \	W T F	30) 2	575.00	
	Week Of			MTWTFS	<u>s</u> _s	pots Per Week	=	Rate				
	10/29/2012-11/0	4/2012		MTWTF		2		575.00			No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other pa	
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/31/2012	We	11:49:31 PM		TVGENROTH1215H		30	575.00		Ser.		
	11/01/2012	Th				10	30	1 W 1			Credit	
			11/03/2012-11/03/2012									
13	SAT. MO	ORN. LC	OCAL NEWS		11/03/2012-11/03/201	12		S	30) 1	300.00	
		ORN. LC	OCAL NEWS						30) 1	300.00	
	Week Of		OCAL NEWS	MTWTFS		Spots Per Week		Rate	30) 1	300.00	
			OCAL NEWS	MTWTFS					30	1	300.00	
	Week Of	4/2012	OCAL NEWS Air Time				 	Rate		O 1	300.00 Remarks	
	Week Of 10/29/2012-11/0	4/2012 <u>Day</u>		S.	<u>s</u> _s		_	Rate 300.00				
	Week Of 10/29/2012-11/04 Air Date 11/03/2012	4/2012 <u>Day</u> Sa	Air Time	S.	<u>S</u> <u>Material</u>	Spots Per Week 1	<u>Dur</u>	Rate 300.00 Rate 300.00		Credit		
14	Week Of 10/29/2012-11/0- Air Date 11/03/2012 SAT.CB	4/2012 <u>Day</u> Sa	<u>Air Time</u> 06:40:19 AM	S . M/G For	SS Material TVGENROTH1215H 11/03/2012-11/03/201	Spots Per Week 1	<u>Dur</u> 30	Rate 300.00 Rate 300.00 . S .	Debit	Credit	<u>Remarks</u>	
14	Week Of 10/29/2012-11/0- Air Date 11/03/2012 SAT.CB	4/2012 <u>Day</u> Sa S MORN	<u>Air Time</u> 06:40:19 AM	S. M/G For	SS Material TVGENROTH1215H 11/03/2012-11/03/201	Spots Per Week 1 2 Spots Per Week	<u>Dur</u> 30	Rate 300.00 Rate 300.00 . S .	Debit	Credit	<u>Remarks</u>	
14	Week Of 10/29/2012-11/0- Air Date 11/03/2012 SAT.CB	4/2012 <u>Day</u> Sa S MORN	<u>Air Time</u> 06:40:19 AM	S . M/G For	SS Material TVGENROTH1215H 11/03/2012-11/03/201	Spots Per Week 1	<u>Dur</u> 30	Rate 300.00 Rate 300.00 . S .	Debit	Credit	<u>Remarks</u>	
14	Week Of 10/29/2012-11/0- Air Date 11/03/2012 SAT.CB	4/2012 <u>Day</u> Sa S MORN	<u>Air Time</u> 06:40:19 AM	S. M/G For	SS Material TVGENROTH1215H 11/03/2012-11/03/201	Spots Per Week 1 2 Spots Per Week	<u>Dur</u> 30	Rate 300.00 Rate 300.00 . S .	Debit	Credit	<u>Remarks</u>	

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

1341 Old Freedom Rd Ste 202

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

CBS TELEVISION STATIONS



KDKA-TV

Account Exec: Office:

Brian Butz-1 KDKA-TV

1201-57136 10/29/2012-11/04/2012

Contract Num: **Contract Dates: Customer Order:**

Linked Order:

CPE:

(R) CONGRESS - REVISED WEEK 10/24-11/4 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Num:	1201-544480		Page 5 of 6
Invoice Date:	11/11/2012		
Billing Cycle:	Weekly	PAY BY	12/11/2012
Billing Period:	10/29/2012-11/11/2012	FAIDI	Net 30 days

Buy											Total		
Line	·				Buy Line Dates			VTFSS		Dur	Spots	Rate	
15	FACE THE	NAT	ION		11/04/2012-11/04/2012			. S		30	2	585.00	
	Week Of			MTWTFS	Spots Pe	r Week	_	Rate					
	10/29/2012-11/04/20	012		S		2		585.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
			10:28:55 AM	<u> </u>	TVGENROTH1215H		30	585.00	<u> </u>	_	Orcan	<u>itemants</u>	
			11:26:56 AM		TVGENROTH1215H		30	585.00			-		
16	NCIS				10/30/2012-10/30/2012		.Т			30	1	6,750.00	
	Week Of			MTWTFS	Spots Pe	ır Week		Rate_					
	10/29/2012-11/04/20	012		.T	<u> </u>	1	_	6,750.00					
	10/25/2012 11/04/20	012				•		0,730.00					
			Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	- W -	Credit	<u>Remarks</u>	
	10/30/2012	Tu	08:32:29 PM		TVGENROTH12WTH		30	6,750.00	- 1				
17	SURVIVOR	R XXV	1		10/31/2012-10/31/2012	- 10	W.			30	1	5,000.00	
						10 10	\ \ \						
	Week Of			MTWTFS:	Spots Pe	r Week	N	Rate					
	10/29/2012-11/04/20	012		W		1		5,000.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>	
	10/31/2012	We	07:59:30 PM	W .	TVGENROTH1215H		30	5,000.00					
	NFL PRE-0	SAME	SHOW		11/04/2012-11/04/2012			S		30	1	5,400.00	
18		J,			11/01/2012 11/01/2012						·	0,100100	
18													
18	Week Of			MTWTFS	Spots Pe	r Week	_	Rate					
18	Week Of 10/29/2012-11/04/20	012		MTWTFS:	S Spots Pe	e <u>r Week</u> 1	=	Rate 5,400.00					
18	10/29/2012-11/04/20		Air Time	S			- Dur	5,400.00	Dehit		Credit	Remarks	
18	10/29/2012-11/04/20 <u>Air Date</u>	<u>Day</u>	<u>Air Time</u> 11:59:25 AM	10.00	SSpots Pe Material TVGENROTH1215H		_ <u>Dur</u> 30		Debit	_	Credit	<u>Remarks</u>	

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

BS TELEVISION



KDKA-TV

1201-544480

Credit

0.00

10/29/2012-11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

Debit

0.00

INVOICE

Page 6 of 6

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-57136

Contract Dates: 10/29/2012-11/04/2012

Customer Order:

Product Desc:

Linked Order:

CPE:

In Account STRATEGIC MEDIA PLACEMENT(146318)

Total Spots

36

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop Delaware, OH 43015-7010

Commission Amt

7,016.25

AT	ATTN:Accounts Payable			Broadcast airtimes represented are reported to the nearest second.				d.					
Buy	Flight										Total		
Line	Descrip	ption			Buy Line Dates MTWTFSS			T W T F S S	D	ur	Spots	Rate	
19	9 NFL REGULAR SEASON GAMES				11/04/2012-11/04/2012		S		3	30	1	5,000.00	
Weel	k Of			MTWTFSS	Spots Per	Week		Rate					
10/29	9/2012-11/0	04/2012		S		1		5,000.00					
Air D	ate	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
11/04	4/2012	Su	02:25:55 PM		TVGENROTH1215H		30	5,000.00					

(R) CONGRESS - REVISED WEEK 10/24-11/4

Net Amt

39,758.75

Billing Notes

Air Time Totals

ALL RATES ARE NON-PRE-EMPTIBLE

PAID FOR BY: ROTHFUS FOR CONGRESS

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

Gross Amt

46,775.00

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

46,775.00 **Gross Billing Trade Value** 0.00 Agency Commission 7,016.25 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 39,758.75

Warranty - We warrant the above broadcasts were made according to the official station log.

11/11/2012

Reconciliation

0.00

12/11/2012 Net 30 days